

**Jessica S. Bosari**  
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<http://www.jessicabosari.com>

Internet copywriter with a broad range of copy writing and Internet marketing experience, seeking work that utilizes the following Web skills:

- Copy writing
- Internet Marketing
- Social Media Marketing
- Copy Editing
- Search Engine Marketing
- Advertising and Sales
- Website Development
- Content Management

#### *Experience Overview*

#### **Copywriting and Editing:**

Creation of various Web media pieces including informative articles, newsletters, blogs, PPC advertisements, landing pages, company descriptions, elevator pitches, press releases, plus direct marketing emails for Internet marketing firms, major corporations and small businesses. Site Editor and Content Manager for [billeater.com](http://billeater.com), a site with more than 50,000 unique monthly visitors. Regular provider of content to the financial site <http://www.mortgagerefinance.com>.

#### **Internet Marketing:**

Core skills necessary to Internet marketing, including social media marketing, article marketing, PPC advertising, public relations, search engine optimization techniques, search engine marketing tactics and Web promotions.

#### **Web Development:**

Design and development for [KillFive.com](http://KillFive.com), [RewindYarn.com](http://RewindYarn.com) and [JessicaBosari.com](http://JessicaBosari.com). Knowledge of WordPress and various other CMS and blogging platforms, HTML, XHTML and multiple Web analytics software. Familiar with several graphic design applications like Fireworks, Illustrator and Photoshop. Understanding and application of graphic design principles.

#### *Employment History:*

- *Internet Copywriter*, Self-Employed, Plymouth, MA , October 2008 – Present
- *Account Technician*, The Driscoll Agency, Inc, Norwell, MA, 2005 – 2008
- *Field Investigator*, Commonwealth Adjustment Co., Wareham, MA, 2004 – 2005
- *Insurance Adjuster*, Quincy Mutual Fire Insurance Co., Quincy, MA, 2000 – 2004
- *Insurance Adjuster*, Trust Insurance, Taunton, MA, 1999 - 2000

*Education:* Ledyard High School, Ledyard, MA

#### *References:*

Leia Baier, The Driscoll Agency, 781-681-6656  
Jeetu Mahtani, Wakefly, 508-616-2042  
Greg Lee, Virtual Assistants, (404) 891-0840